Health Segments

42matters > Healthy living > Dieting & Weight Loss
42matters > Healthy living > Menstruation / Period
42matters > Healthy living > Quit Smoking

ABI_Back and Spine Health
ABI_Healthy and Happy Children
ABI_Orthopedic Health
ABI_Reproductive Health
ABI_Senior Health
ABI_Senior Health and Care

ABI_SNG_Family Lifestyle_Child Safety_Healthy & Happy Children
ABI_SNG_Health_Ailment or Condition
ABI_SNG_Health_Ailment or Condition_Asthma
ABI_SNG_Health_Ailment or Condition_Food & Water Borne Diseases
ABI_SNG_Health_Ailment or Condition_Hearing Problems
ABI_SNG_Health_Ailment or Condition_Respiratory Problems
ABI_SNG_Health_Ailment or Condition_Skin Problems
ABI_SNG_Health_Ailment or Condition_Sleep Disorders
ABI_SNG_Health_Alt Healing

ABI_SNG_Health_Alt Healing_Ayurveda
ABI_SNG_Health_Alt Healing_Herbal Remedies
ABI_SNG_Health_Alt Healing_Holistic Health
ABI_SNG_Health_Alt Healing_Homeopathy

ABI_SNG_Health_Common Ailments

ABL_SNG_Health_Common Ailments_Alergies
ABL_SNG_Health_Common Ailments_Cold & Flu
ABL_SNG_Health_Common Ailments_Headache & Migraine
ABL_SNG_Health_Common Ailments_Heartburn & GERD

ABL_SNG_Health_Dental Health

ABL_SNG_Health_Dental Health_Dentistry
Consumer > Healthcare > Back & Spine
Consumer > Healthcare > Cardiac & Other Health Research
Consumer > Healthcare > Cardio Health Researchers
Consumer > Healthcare > Childrens Health
Consumer > Healthcare > Dental Health
Consumer > Healthcare > Dermatology
Consumer > Healthcare > Diabetes Research
Consumer > Healthcare > Disease Cluster
Consumer > Healthcare > Eye Health & Vision
Consumer > Healthcare > Eye Health Researchers
Consumer > Healthcare > Eyeglasses & Contact Lens Buyers
Consumer > Healthcare > Eyeglasses Shoppers
Consumer > Healthcare > Gastroenterology Journal Researchers
Consumer > Healthcare > Headache and Migraine Sufferers
Consumer > Healthcare > Healthcare – Dermatology & Aging
Consumer > Healthcare > Healthcare – Doctors & Diagnosis
Consumer > Healthcare > Healthcare Discount Shoppers
Consumer > Healthcare > Healthcare Provider Education Researchers
Consumer > Healthcare > Heart Health Researchers
Consumer > Healthcare > Internal Medicine Journal Researchers
Consumer > Healthcare > Joint Pain Sufferers
Consumer > Healthcare > Menopause Researchers
Consumer > Healthcare > Orthodontics Researchers
Consumer > Healthcare > Orthopedic Health Researchers
Consumer > Healthcare > Pain Management Researchers
Consumer > Healthcare > Pain Medication Users
Consumer > Healthcare > Pharma > Arthritis Sufferers
Consumer > Healthcare > Pharma > Asthma Sufferers
Consumer > Healthcare > Pharma > Back Pain Sufferers
Consumer > Healthcare > Pharma > Cholesterol Researchers
Consumer > Healthcare > Pharma > Gastrointestinal Researchers
Health & Beauty > Cold/Allergy/SinAllegra
Health & Beauty > Cold/Allergy/SinBenadryl
Health & Beauty > Cold/Allergy/SinClaritin
Health & Beauty > Cold/Allergy/SinCold Eeze
Health & Beauty > Cold/Allergy/SinCoricidin HBP
Health & Beauty > Cold/Allergy/SinMucinex
Health & Beauty > Cold/Allergy/SinSudafed
Health & Beauty > Cold/Allergy/SinTylenol
Health & Beauty > Cold/Allergy/SinZicam
Health & Beauty > Cold/Allergy/SinZyrtec
Health & Beauty > Dental Floss/Tools > Sea Bond
Health & Beauty > Denture Products > Efferdent
Health & Beauty > Denture Products > Fixodent
Health & Beauty > Deodorant > Arm & Hammer Ultramax
Health & Beauty > External Analgesics Rubs > Aspercreme
Health & Beauty > External Analgesics Rubs > Salonpas
Health & Beauty > Eye & Ear Care > Contact Lens Care
Health & Beauty > Eye & Ear Care > Contact Lenses
Health & Beauty > Eye & Ear Care > Ear Care
Health & Beauty > Eye & Ear Care > Eye Care
Health & Beauty > Eye & Ear Care > Eyeglass Accessories
Health & Beauty > Eye & Ear Care > Eyeglasses
Health & Beauty > Hair Care > Hair & Scalp Treatments
Health & Beauty > Hair Care > Wigs & Hair Extensions
Health & Beauty > Hair Conditioner > Organic Root Stimulator
Health & Beauty > Medical Supplies > Sleep & Snoring
Health & Beauty > Medical Supplies > Supports & Braces
Health & Beauty > Nutrition & Wellness > Prescription Drugs
Health & Beauty > Nutrition & Wellness > Smoking Cessation
Health & Beauty > Nutrition & Wellness > Weight Loss
Health & Beauty > Pain Relief > Aleve
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management > Pills, Tablets & Capsules
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Health > Weight Management > Weight Loss Programs
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Dental > Tooth Whitening
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Diapering > Diapers
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Diapering > Wipes & Creams
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Ear Care
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Eye Care
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Foot Care
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Hair Removal
In–Market > Retail > Consumer Packaged Goods (CPG) > Health & Beauty > Personal Care > Orthopedic Supplies
In–Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Cold & Flu
In–Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Skin Care
In–Market > Retail > Shopping Predictors > AddThis Social Shopping > Health & Beauty > Vision Care

Intent > Health Conscious Drinkers (Beer)
Intent > Shopping > Shopping – CPG > Shopping – CPG – Health and Beauty > Shopping – CPG – Health and Beauty – Allergy Relief
Intent > Shopping > Shopping – CPG > Shopping – CPG – Health and Beauty > Shopping – CPG – Health and Beauty – Skin Care

Interest & Activity > Health & Fitness > Calorie Counters
Interest > Beauty_Health > Beauty > Diet
Interest > Beauty_Health > Health > Pollen Allergy
Interest > Beauty_Health > Health > Quite Smoking_Drinking
Interest > CPG > Health & Beauty > Skin Care
Interest > Health & Fitness > Cold & Flu
Interest > Health & Fitness > Senior Health
Interest > Health & Fitness > Weight Loss
Interest > Health & Personal Care > Allergies
Interest > Health & Personal Care > Dieting
Interest > Health & Personal Care > Hearing Impairment
Interest > Health > Weight Loss
Interest > Health and Fitness > Smoking Cessation
Interest > Health and Fitness > Weight Loss
Interest > Health Conscious Drinkers (Beer)
Interest Segments > Health > Aging
Interest Segments > Health > Nutrition > Infant and Toddlers
Interest Segments > Health > Nutrition > Pregnancy
Interest Segments > Health > Nutrition > Senior
Interest Segments > Health > Reproductive Health > Pregnancy and Birth
Interest Segments > Health > Senior Health
Interest Segments > Health > Weight Loss
Interest Segments > Health > Womens Health > Midwifery
interests > diet & weight loss
interests > health > aging health
interests > health > chiropractor
interests > health > cholesterol
interests > health > dental
interests > health > dermatology
interests > health > eye care
interests > health > pregnancy
Interests > Health/Beauty/Cosmetics > Cosmetic Surgery
Interests > Health/Beauty/Cosmetics > Depilation
Interests > Health/Beauty/Cosmetics > Skin care
Interests > Home & Family > Health & Beauty > Dieting & Weight Loss
Interests > Health & Personal care Enthusiasts > Smoking & Smokers
Lifestyle & Interestes > Health & Fitness > Dieters
Lifestyle > Health > Former Tobacco User
Lifestyle > Health > Regular Tobacco User
Lifestyle > Interest > Dieting > Healthy Living
Lifestyle and Interests > Health and Diet > On a Diet – Expanded
Lifestyle and Interests > Health and Diet > On a Diet – Precision
Lifestyle and Interests > Health and Diet > Weight Conscious – Expanded
Lifestyle and Interests > Health and Diet > Weight Conscious – Precision
Lifestyle Statements > Health and Diet > Active Health Management: Below Average
Lifestyle Statements > Health and Diet > Active Health Management: Far Below Average
Lifestyle Statements > Health and Diet > Consider My Diet to Be Very Healthy
Location Visitors > Retail > Food and Beverage > Health and Diet Food
Medical Health > Dental Health
Medical Health > Eye and Vision Conditions
Mobile App Installs > Genres > Health & Fitness > Diet & Weight Loss
Mobile Audience > Lifestyle > Gym and Health > Weigth Watchers
Nielsen Buyer Insights > Health Clubs > Weight Watchers – All Buyers
Offline CPG Purchasers > Product Segment > Health / Beauty > Dental > Oral Rinse & Antiseptic
Offline CPG Purchasers > Product Segment > Health / Beauty > Eye Care
Offline CPG Purchasers > Product Segment > Health / Beauty > Foot Care
Offline CPG Purchasers > Product Segment > Health / Beauty > Sanitary Protection
Offline CPG Purchasers > Product Segment > Health / Beauty > Skin Care Preparations
Past Purchases > Services > Health & Fitness > Diet Programs
Premium > Health & Wellbeing > Premium Weight Loss
Premium > Lifestyle > Health and Wellness Trends Enthusiasts > Actively Try New Health and Diet Trends
Premium > Lifestyle > Health and Wellness Trends Enthusiasts > Actively Try New Health and Diet Trends > On a diet
Premium Health & Wellbeing > Weight Loss
Psychographic / Attitudes > Health and Well Being > Weight Reformers
Psychographic/Attitudes > Health and Well Being > Weight Reformers
Purchase Behaviors > Health & Wellness > Dieting & Weight Loss
purchase intent > diet & weight loss
Purchase Intent > Health > Aging & Geriatrics
purchase intent > health > allergies